



## **Publishing of Student Personal Information and Student Work Board Policy**

**Department: Superintendent of Schools**  
**Section: System Administration**

The Annapolis Valley Regional School Board believes in recognizing student work and achievement and understands the value to the system as a whole and to individual students when student work is promoted and showcased. While the promotion of student work within the school is a normal expectation of students and parents/guardians, many opportunities exist to promote and showcase student work to the broader community outside the school.

Promotion of student work outside the school often includes student photographs, video recordings and audio recordings and occurs through media such as school newsletters, Board publications, and by outside agencies such as newspapers and community organizations. Often, news items containing student information are also published on websites. Personal information published on websites may exist for a longer period of time, and may be accessed by anyone with the ability to connect to the internet, thus there is a higher potential for abuse. It is recognized that schools must ensure the security and privacy of student information when it is being distributed outside the school or when permission is given for outside agencies to use student information.

We recognize and value the important relationship our schools have with service groups and local and regional media, and believe a policy that protects personal information while promoting student work is important.

Schools will receive clear guidelines to follow when approving the use of student information for distribution outside the school. These guidelines will ensure schools take reasonable steps to protect students while continuing to promote and showcase student work and achievement through school and external media.

### **Monitoring**

- The Superintendent of Schools is responsible for the implementation, monitoring and revision of this policy.
- This policy will be monitored annually.